

Changing the Game of CBD. Since 2018.

White label and private label CBD products to grow your business.



Ragnar wanted to offer full-spectrum CBD oil in Iceland

- **Background**

[Ragnar](#) has worked as a financial analyst, financial advisor, business manager, managing director, consultant, marketing manager, and business development manager, among other things.

- **Goal**

Offering **high quality products, good service** and number 1, 2 and 3 being useful and helping people.

- **Concerns**

I was concerned about a few things, including:

1. **Am I getting the quality product I think I am getting** (the answer was yes),

2. people's general **misunderstanding of CBD** and associating it with illegal, stronger substances (I find that very negative),



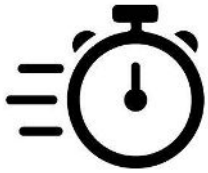
After spending hours on research...

- **What problem did you try to solve by entering CBD Market?**
 - Offer **real premium quality oil** and put quality first.
 - I wanted to offer the **maximum permitted ingredients**, for example, other oils in this country only had 0.05% THC while it is allowed to have **up to 0.2% THC**.
 - I wanted to go all the way, offer a good product and good service. People have burned themselves far too often on poor products that give the CBD market a bad name - **I want to reverse that with product stability and good quality.**



Essentia Pura Solved Ragnar's problem in 3-steps

1



Time to market

Only 5 working weeks from client's idea to product launch.

2



Outstanding customer service

Prompt, professional open and good communication, transparency, excellent support and education and solution-oriented

3



87% Customer retention

Client's customer retention thanks to unrivalled consistency, quality, safety, and simplicity of our products.



Ragnar was able to reach his goals with

1



Science-backed.

CBD products with benefits one can feel and prove.

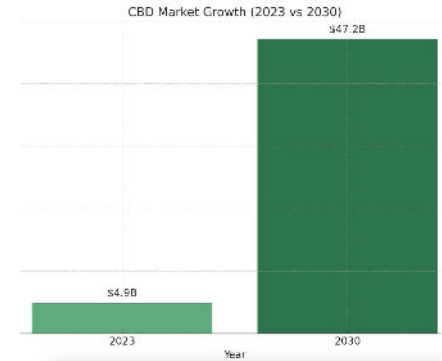
2



Innovative.

Products that stand out from the competition.

3



A 47 bn USD Opportunity.

The lucrative wellness investment of tomorrow.



Ragnar became one of the leading cases.

Success cases of our products worldwide show they solve both consumer and client needs in very different markets. If you have an established brand or looking to enter the rapid growing CBD industry, we provide you with the product and support you need for a leading position.



territory
EU/UK

key results
no. 1 CBD cream in the market
selling over 400.000 units/year



territory
[Iceland](#)

key results
no. 1 CBD oil in the market
selling over 10.000 units/year



territory
Sweden

key results
no. 1 CBD oil for sports in Sweden
selling over 20.000 units/year

*These business cases have been approved by the clients and are deemed non-confidential in this instance. All other client information and cases are considered confidential unless explicitly stated otherwise.

Why Ragnar reached out to work with us?

we work with companies:



Dermcos

we provide partners:

“Essentia Pura work with us providing innovative, and great quality CBD oils for a reasonable price. The team at Essentia pura is extremely helpful and were more than willing to help with our requests and questions. Can't recommend them highly enough!”

Cem Sarisacli
CEO and President



United Kingdom



portfolio.

Essentia Pura develops and manufactures research-driven and science-backed **white label and private label CBD products**, fit for best-quality brands and promotion through distribution and influencer marketing.

Our most successful clients consistently achieve growing sales because our products provide them with differentiation and approval from nutraceutical, pharmaceutical industries, health & wellness industries.



[cbd oils](#)



[softgels](#)



[gummies](#)



[skin care](#)



[for pets](#)



[custom](#)

awards



product

Full-spectrum CBD Oil
- Type Premium



product

CBD Body Butter

contact us.



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