

# ImmuniQ CBD Oil

## Support your client's immune system.

- Game-changing CBD Oil in the immunity support segment with EPIC formulation and delivered in a tasty liquid form.
- The answer for brands, looking to stand out in a crowded immunity market.
- Based on the MCT Oil, reinforced with traditionally used nutrients Cannabidiol (CBD), Purple Coneflower (Echinacea Purpurea) extract and terpenes with a high indication for their anti-inflammatory and antiviral properties, in optimized ratios. The formulation provides differentiation, utilizes CBD and terpene trends, and enables an immunity positioning.

## Active Ingredients

- 1000 mg CBD
- 20 mg Alkylamides
- 50 mg terpene blend

## Attributes

**Taste:** Mild Citrus Peel Taste

**Colour:** Light Brown

**Shelf life:** 24 months

**Volume:** 10 ml

## Why ImmuniQ CBD Oil?

- **All-natural** ingredients designed to potentially support the immune system. \*
- **CBD** may help reduce pro-inflammatory cytokines, modulate immune responses, and support immune system balance (1).
- **Echinacea Purpurea** has been traditionally used in herbal remedies for colds and upper respiratory tract infections (2).
- **Research** suggests the combination of terpenes with CBD may enhance antiviral effects, potentially surpassing positive controls like pyrazofurin and glycyrrhizin (3).
- **Proprietary formulation** and extraction process uniquely concentrates and preserves active compounds, meeting the highest quality standards.



## Why launch

### • SUPPORTED BY SCIENCE

Numerous studies suggest potential benefits of the ingredients for immune response, offering a potential edge in a market crowded with commodity products.

### • MARKET-LEADING PRODUCT

A synergistic complex, potentially offering support for a range of cold and flu symptoms.

### • EXCELLENT COMPLIANCE

Aligning with the growing interest in natural alternatives and the increasing demand for wellness-focused products.

## What is EPIC™?

EPIC™ genuine quality is built on a proprietary formulation that emphasises locally trusted sourcing, the careful selection of European species, and an exclusive extraction process that uniquely concentrates and preserves the active compounds.

## All Ingredients

Hemp Extract, Purple Coneflower Extract, terpenes, MCT Oil

## Claims

- Vegan
- Non-GMO
- All Natural
- Gluten-Free
- Made in EU



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